





TrEvolution | 0900

Marketing Kit

2025

TrEvolution®

Trevolution (**International Travel Network LLC)** is a globally recognized umbrella brand that signifies travel evolved. It unifies under one vertical the multi-national travel divisions of the **Dyninno Group.**

Trevolution operates brands **Oojo, Triplicity, Vagamo, Dreamport**, ASAP Tickets, Skylux Travel, and others, has grown into a dynamic, globally focused travel group with a strong presence in both leisure and corporate travel. By combining traditional expertise with cutting-edge innovation, it has established itself as a leading multi-channel operator in the industry.

20+

Years of Travel expertise

980K+

Tickets issued in 2024



TrEvolution®

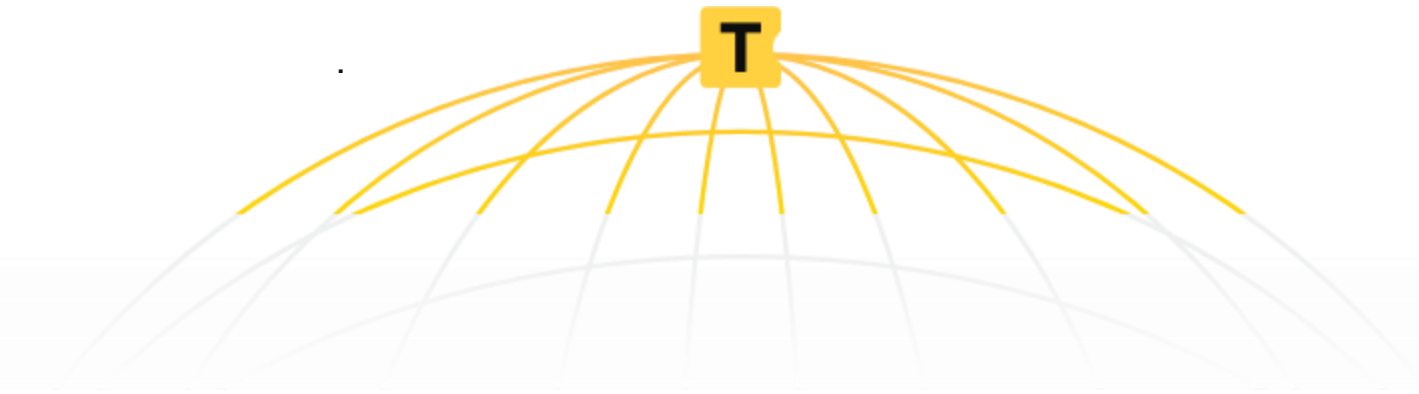
With **4,500** employees, available in **20+** languages, and a **24/7** customer service approach, Trevolution caters to diverse customer segments in the **United States & Canada**, serving Leisure, VFR, Premium Leisure, and Corporate/SME clientele.

24/7
Customer support

4,500
Employees

20+
Languages

- **United Kingdom** (Traveltech)
- **Philippines** (Travel Innovations)
- **US** (International Travel Network)
- **Colombia** (Traveltech)
- **United Arab Emirates** (Trevolution Travel)
- **India** (Dyninno Travel Technologies)
- **Netherlands** (Oojo International)
- **Singapore** (Trevolution Singapore)



Oojo Profile & Audience

350K/month
Website users

US | CA | UK | DE
Markets

400K
Email database

4.8/5 score
Trustpilot ratings

100K
Monthly reach



Distribution of Communication Materials

349 162

Unique tickets
issued in 2024

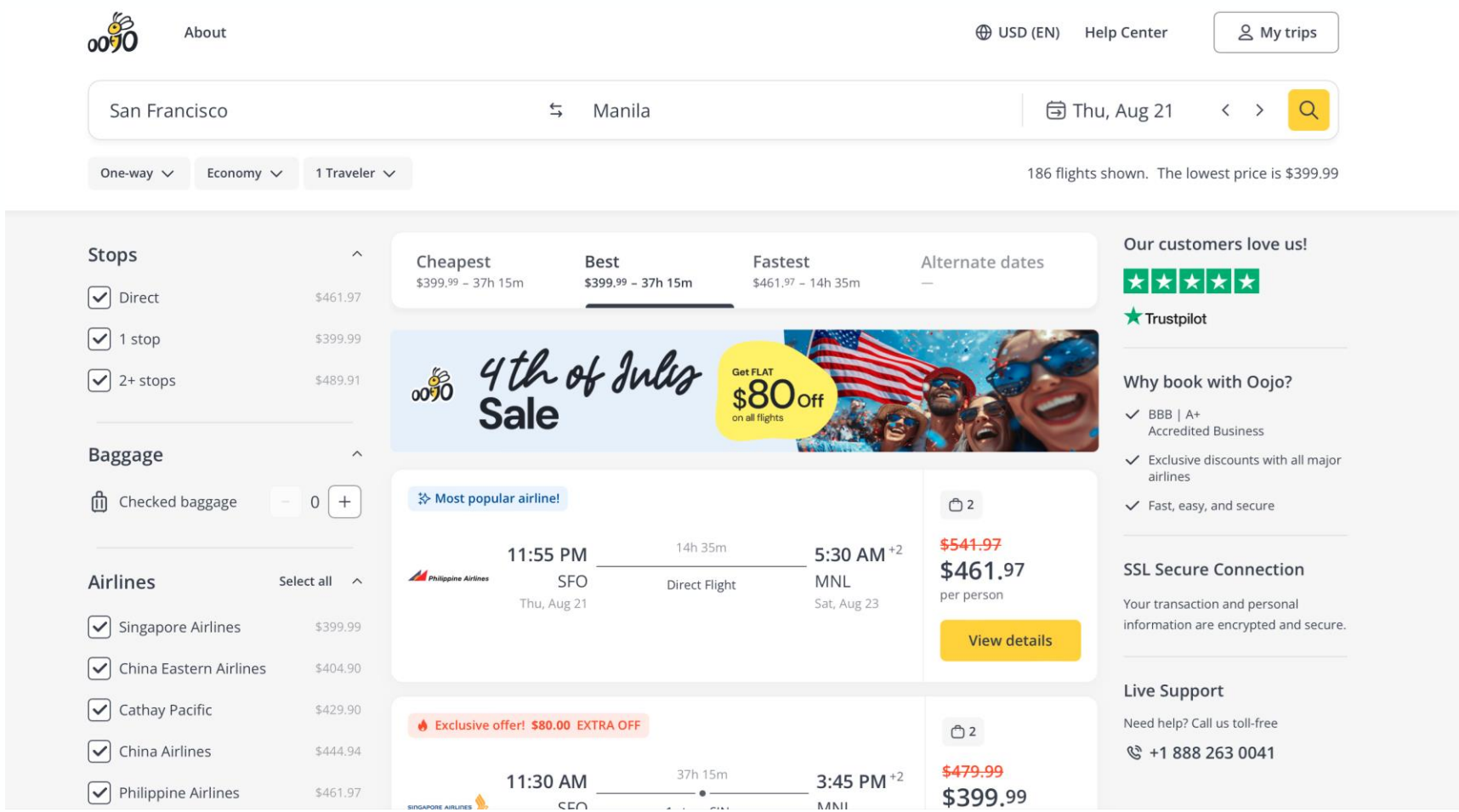
20K

Transactional email
recipients per month

2.5 mn

Marketing emails
sent monthly

Oojo Search Banner



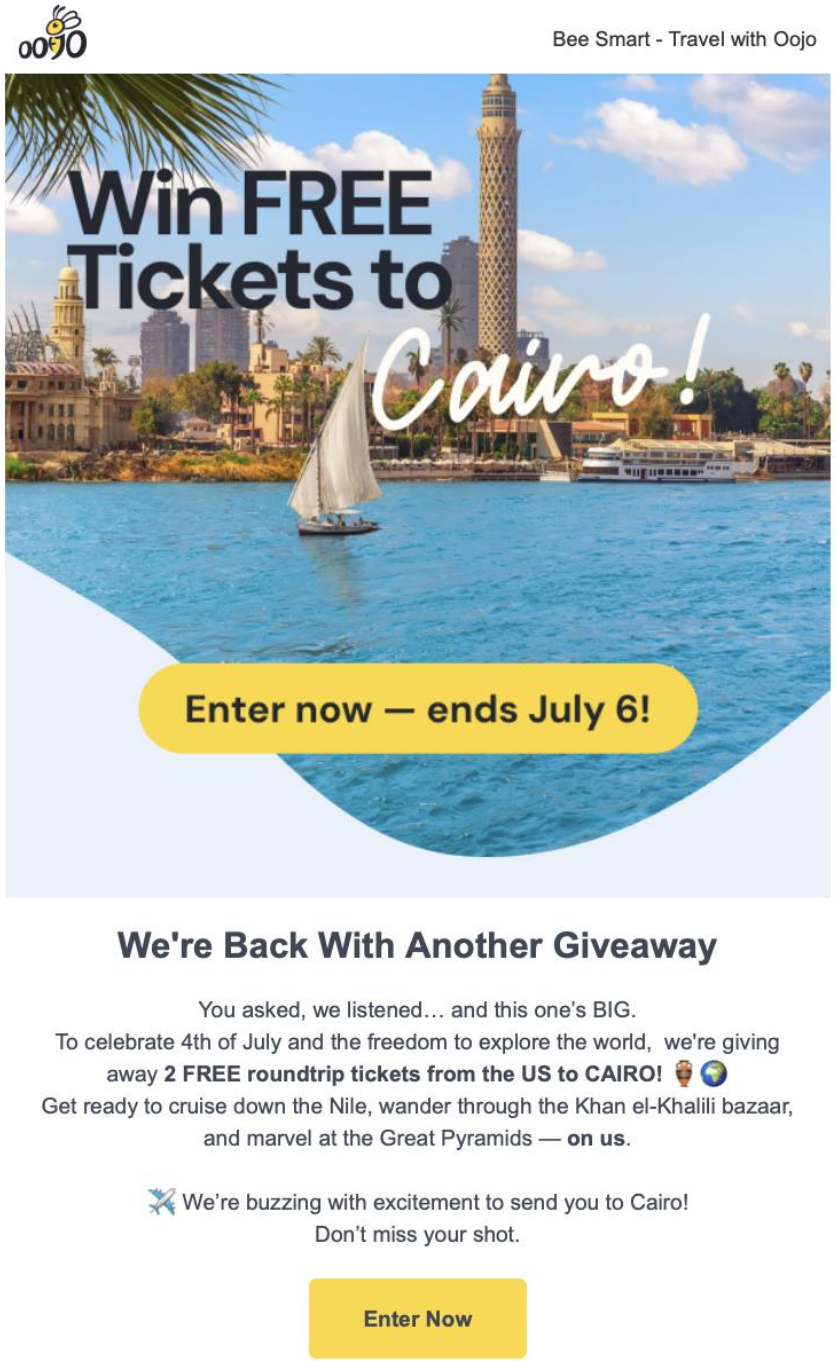
300 000

Views per month

Oojo Emails

Oojo sends a mix of airline promotions, destination deals, and exclusive discounts, along with travel inspiration and limited-time offers tailored to our customers' interests, monthly

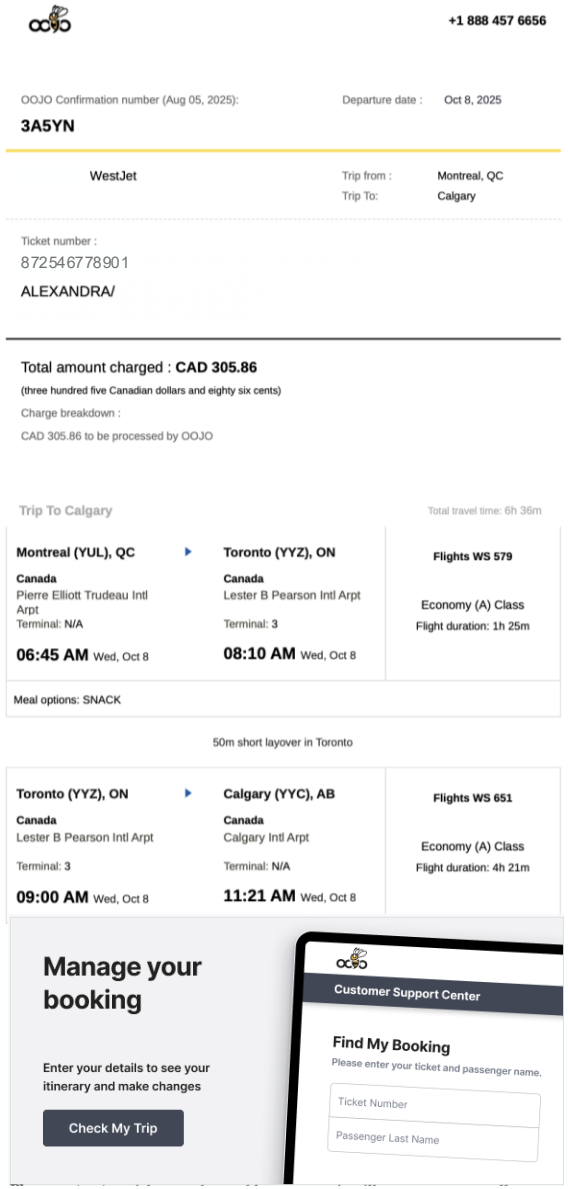
Solo promotional emails are a great way to enhance your communication and brand to the target audience



Oojo Booking Confirmation

Oojo sends transactional emails including the booking confirmation to each customer.

Promotional info on the voucher is a great way to reach your audience not only during the booking but also during the trip itself

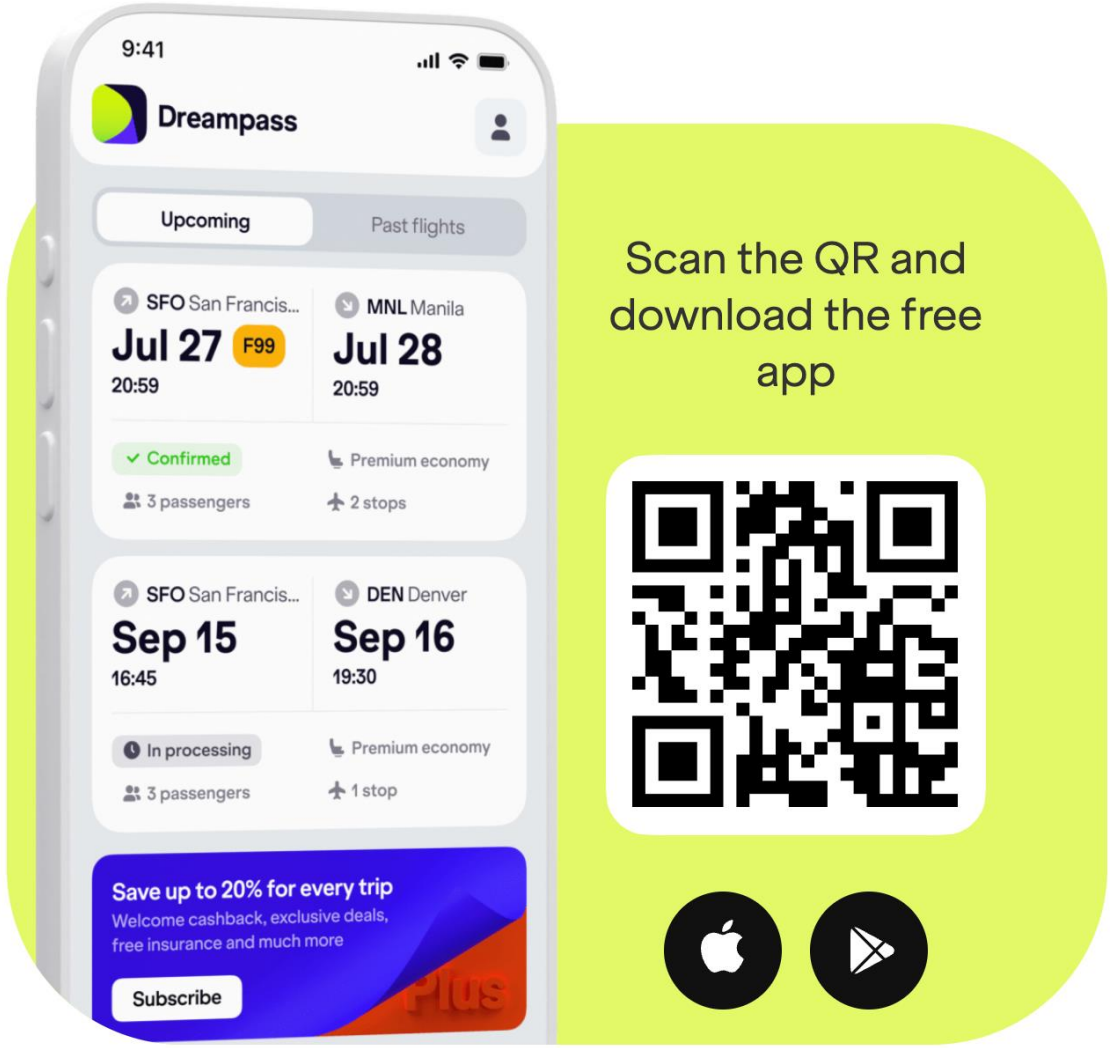


Dreampass Banner

Mobile app for booking and managing travel experiences, offering features like flight tracking, baggage information, booking modifications, and a 24/7 concierge service.

Dreampass App also incorporates a loyalty program called **Dreampass**, providing benefits like cashback and deals.

With Dreampass we can offer a range of in-app promotional ads.



Other Marketing Channels

TrEvolution



Social Media

Facebook

Instagram

TikTok

YouTube



Video Ads

YouTube



Blogs

Inspirational

Educational

Tactical



Email

Solo newsletter

Sub-inserts



SMS

Text SMS

Internal Marketing

Contact Centers

Trevolution Contact Centers Globally

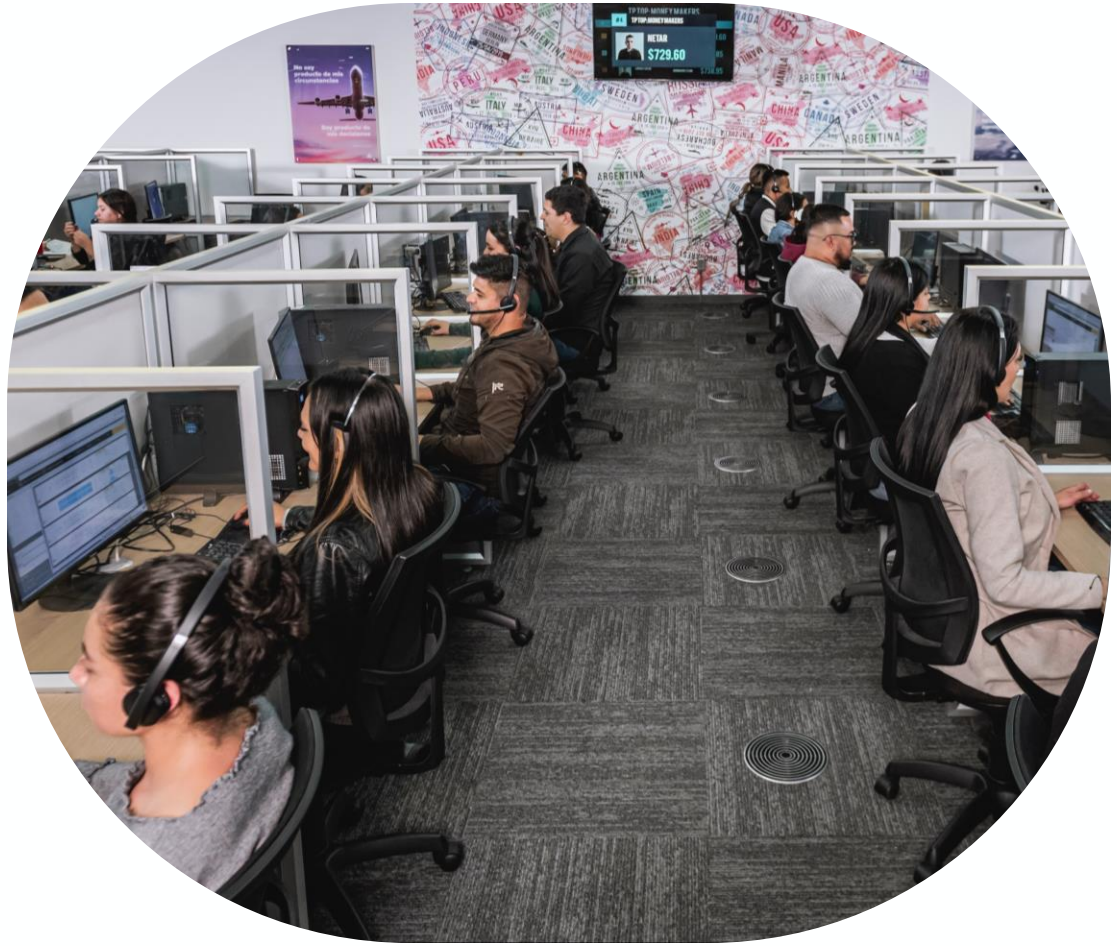
Trevolution offices globally have over 3,000 travel agents and consultants that cater to the customers' needs in 12 offices: in 📍**Moldova, Colombia, India, Latvia, the Philippines, Uzbekistan and Egypt.**

3K+
Call center employees

20
Cities of presence

12
Call center offices

20+
Languages spoken



Promotional Opportunities

We can promote your services, content, or products globally to the target audience of travel agents

Distribution channels include:

- **TV Screens**
- **Internal promo emails**
- **Computer screensavers**
- **Print posters**

Operating in 📍 **12 call centers**, we can make distribution for **3,000 agents** in any preferred format.



TV Screens

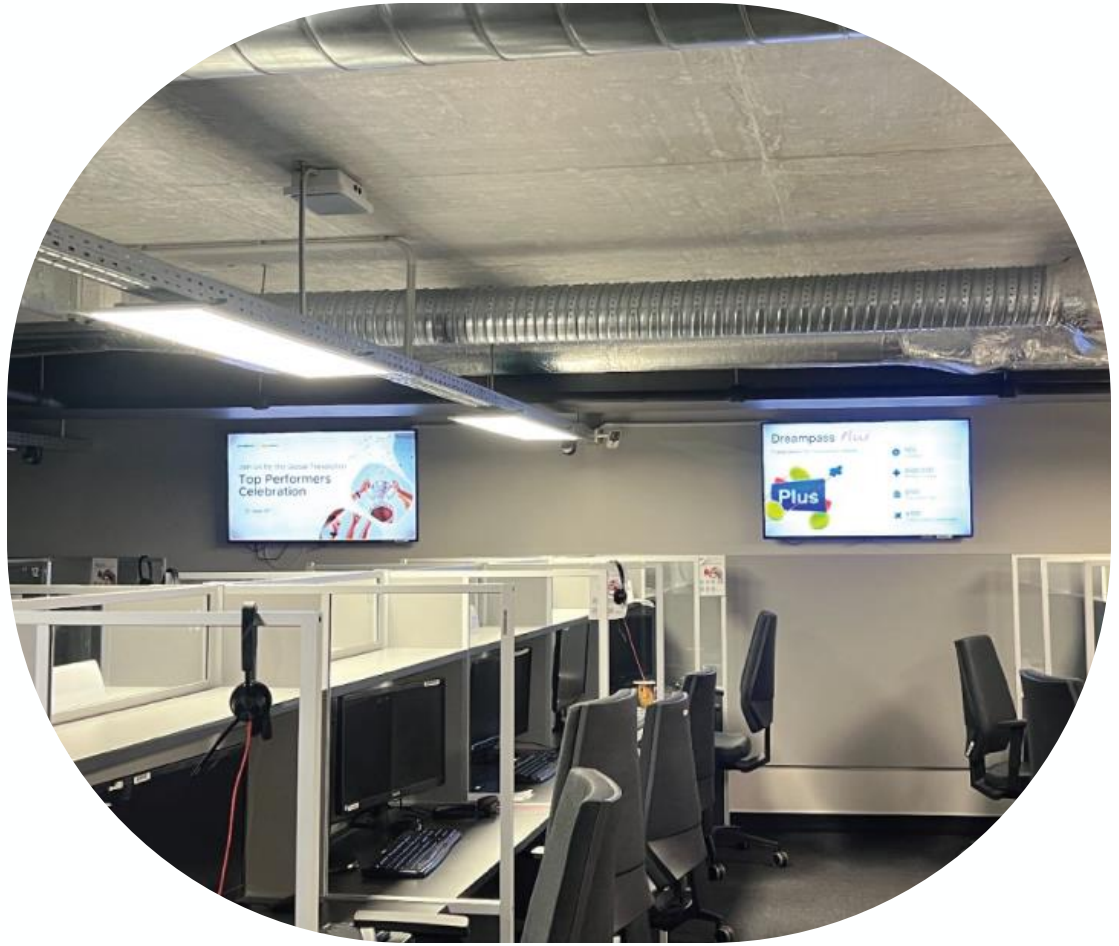
Each of our offices is equipped with TV screens made for communication purposes. It is possible to place promotional materials on all of the TV screens in any location of our call centres. TV screens are placed both on sales floors and in the shared areas of the offices. Both **video and static content (banners)** are possible.

70+

TV Screens globally

3K

Workspaces

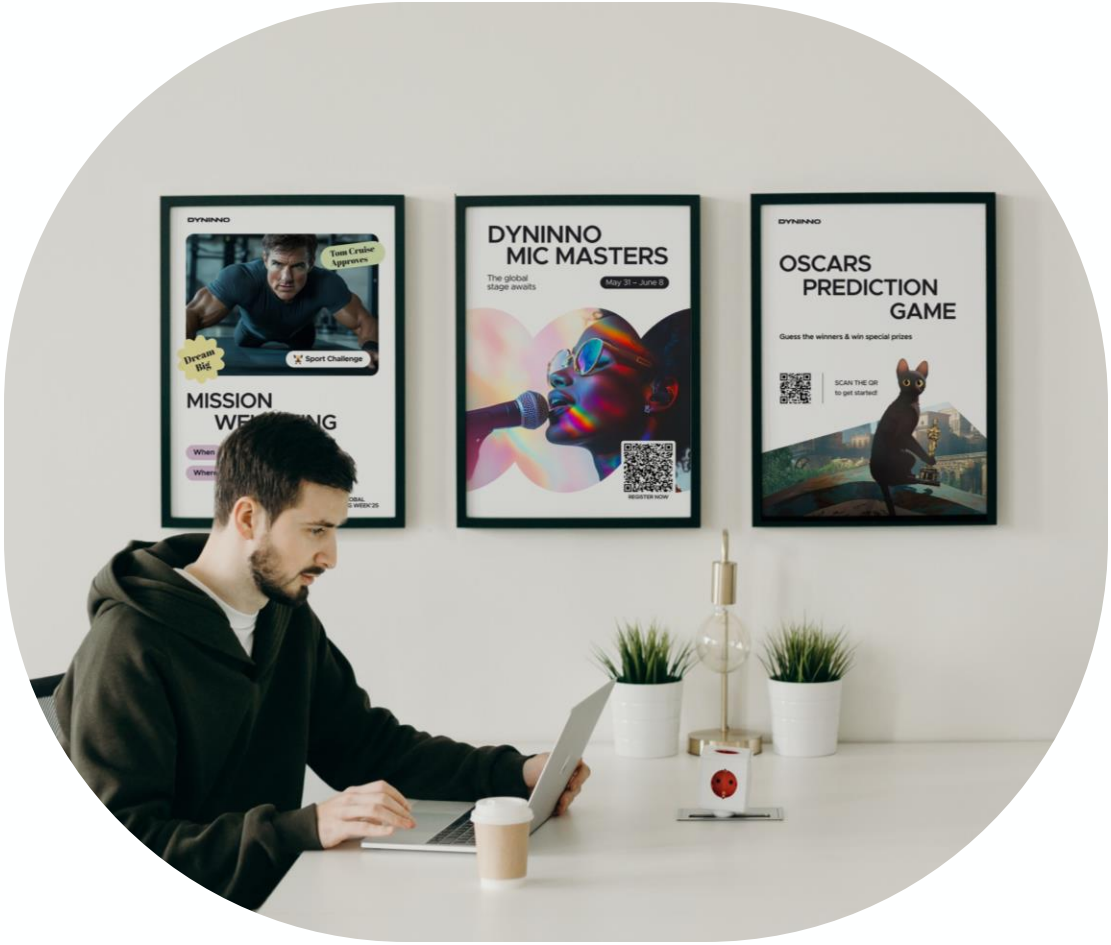


Printed Posters

Trevolution offices are well located, modern and have convenient workspaces in all countries of presence. We have an opportunity to place **advertising posters** on the sales floors of all of our offices, where your products will be noticed by the target audience

A0 - A3

Poster format



Screen Savers

All agents and consultants have workstations with computers, where it's possible to place your customised promotional screen savers.

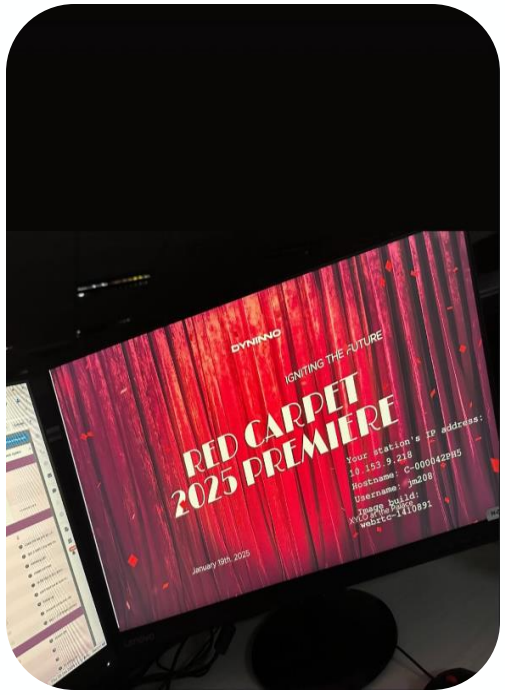
For instance: Our office in Egypt employs over 500 people. Total number of shows in Egypt office per month would reach 45,000 views.

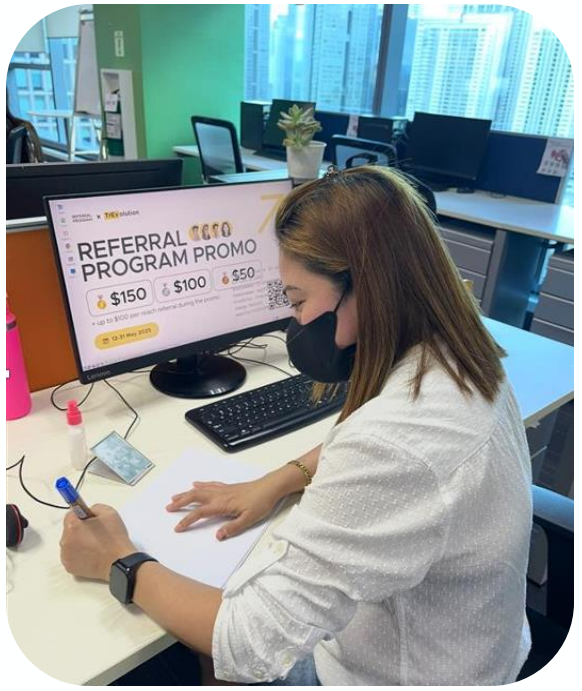
270K+

Views per month globally

3K+

Workspaces





Promotional Emails

We can deliver your campaign directly to the agents, so they will be ready to promote it to the customers.

We can distribute infromation to 5,500 travel agents and cionsultants including employees and freelancers

5,5K+

Travel Managers

90%

Open rate



Dreamcraft



Internal Marketing

Dreamcraft

Dreamcraft Profile

We created the tool that drives sales and helps achieve business goals by offering a fun and engaging means whereby **>5,000 travel agents and consultants** can earn dCoins (internal virtual currency) and spend them on items in the internal e-Shop.

Dreamcraft primarily functions as a subtle sales enhancer. It strengthens **airline relations and agent loyalty/brand-alignment, thus reducing attrition rates.** Additionally, it serves as a resource for boosting specific product sales through gamified activities, promoting friendly competition towards achieving set objectives.

2K+
Avg Daily Active Users | ADAU

99.1%
Agents use Dreamcraft

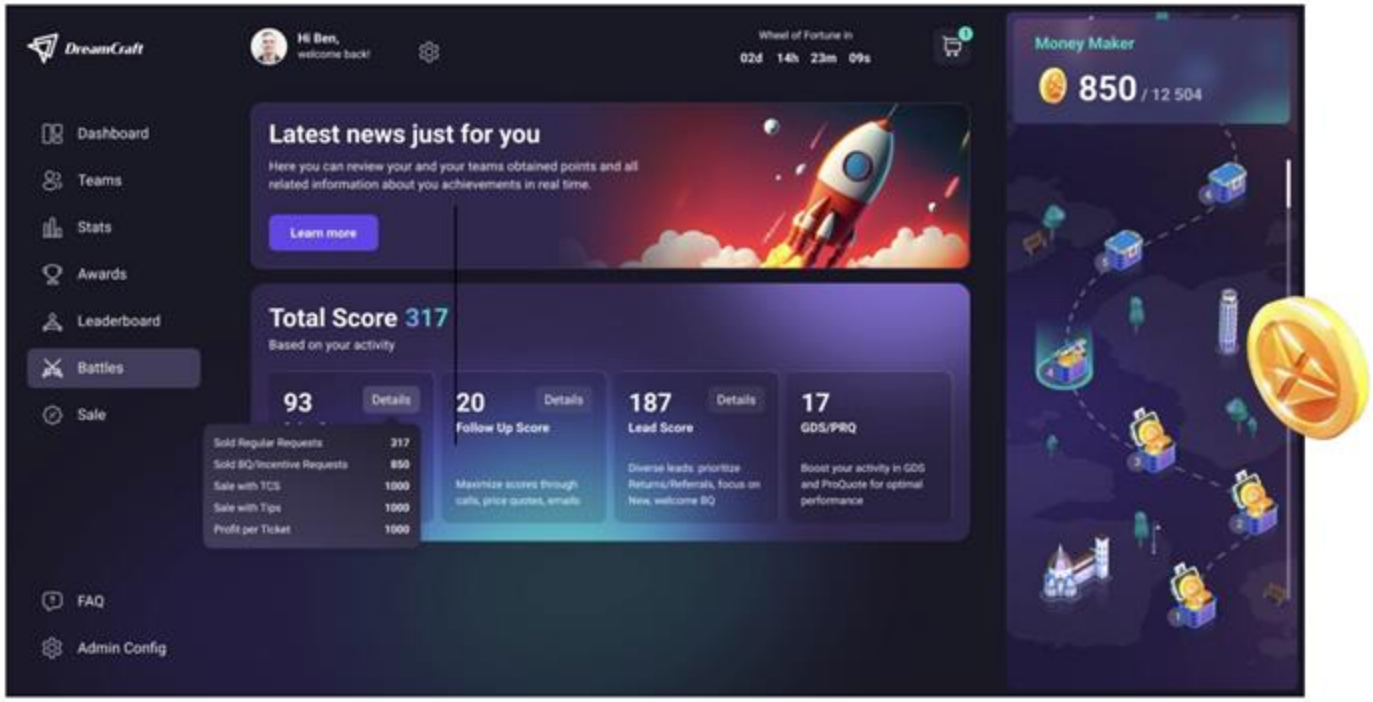
+39.4%
Agents with at least 1 sale

95-132%
Daily usage

Countries of agent centers

📍 Moldova, Colombia, India, Latvia, Philippines, Uzbekistan, Egypt, Romania, Turkey, Brazil

Dreamcraft Dashboard



Dashboard

Dashboard, our platform's central hub, displays key performance metrics like Lead, Sales, Follow-up, and GDS/PRQ Scores, visually representing achievements and productivity.

It also features banners for airline and internal promotions with clickable links.

Additionally, the engaging **Achievements** game feature is integrated into the Dashboard.

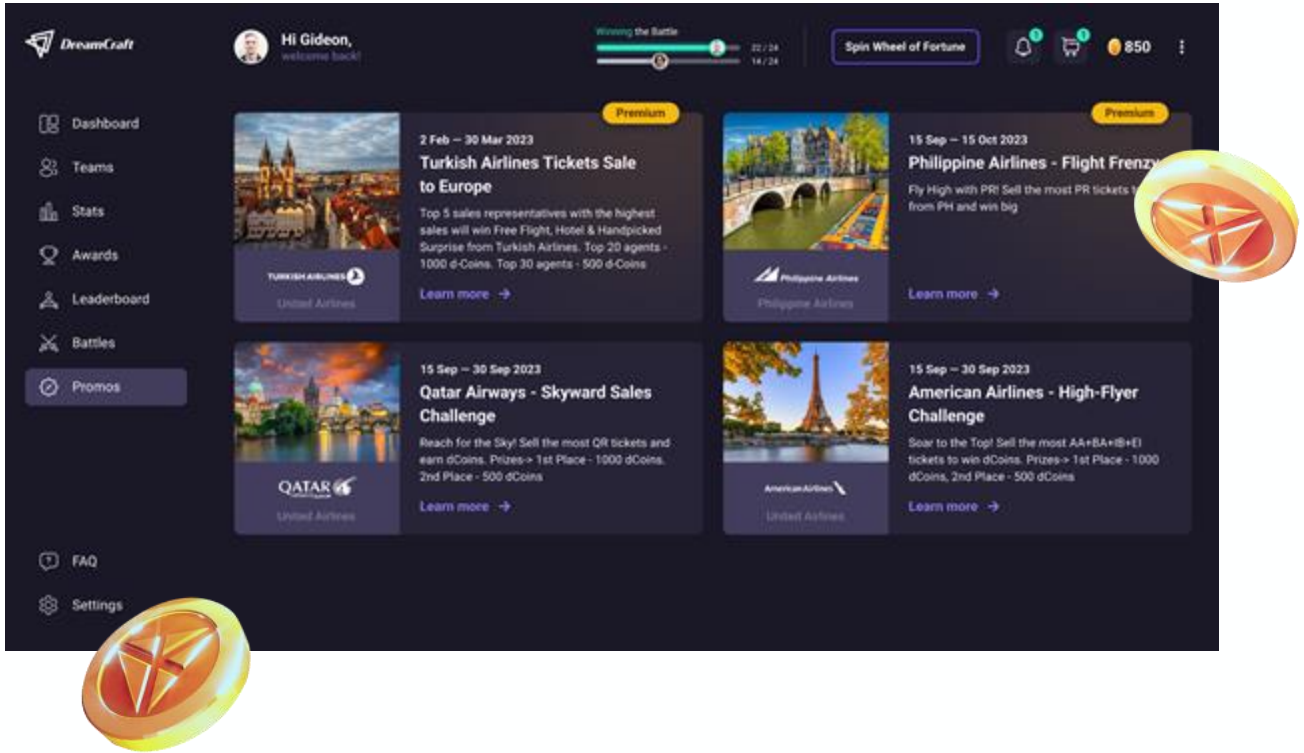
Sales Score

Follow-Up Score

GDS/PRQ Score

Lead Score

Features for Business



Promo Section

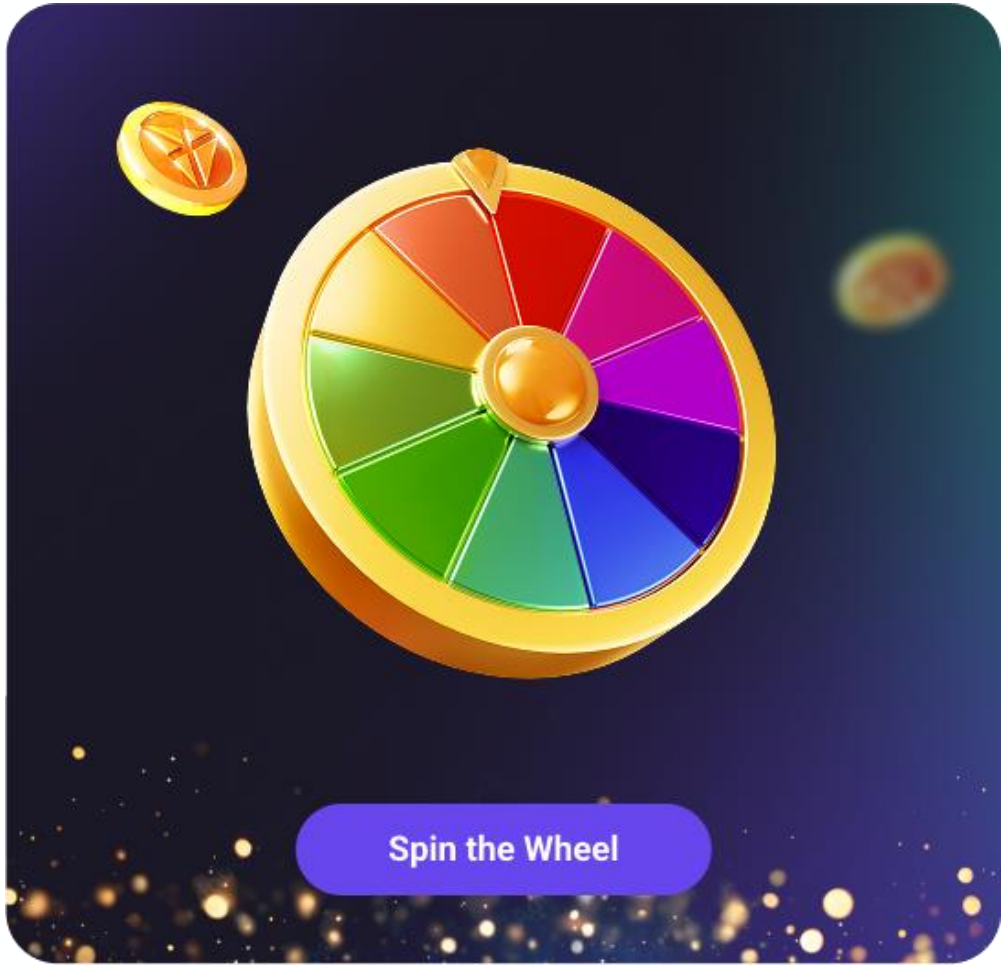
Promo Section offers a dedicated space for showcasing ongoing airline promotions, driving ticket sales and rewarding agents, thereby boosting airline ticket revenue. It enhances airline product awareness among agents, who become more inclined to offer specific airline products, aware of special dates and promotions. This helps increase sales for specific airlines, routes, and products.

Features for Business

Dreamcraft

Wheel of Fortune

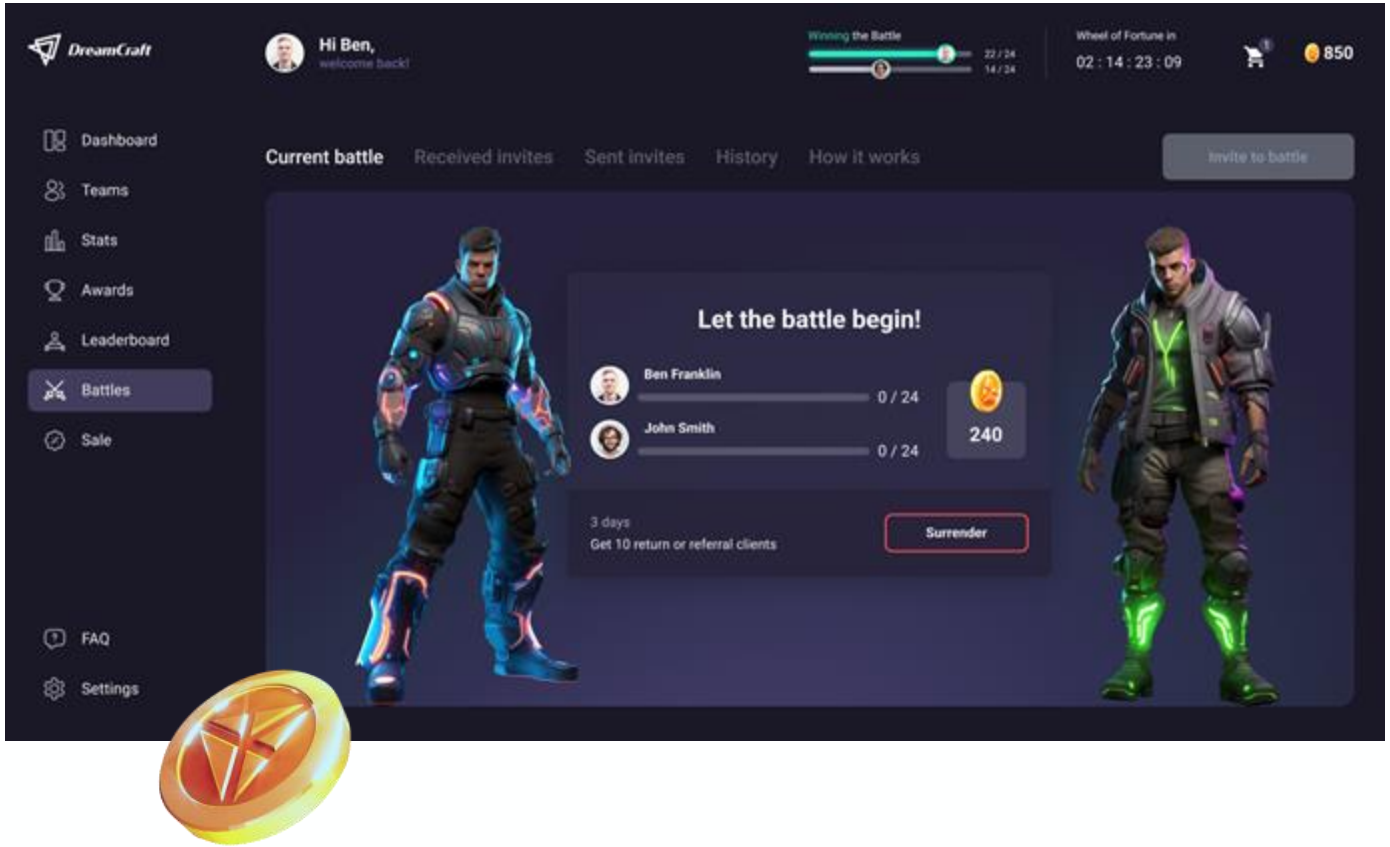
The Wheel of Fortune offers agents a golden opportunity to amplify their earnings. By successfully selling specific airlines, or by achieving another goal related to the sale of products, agents can earn dCoins, resulting in increased ticket sales, higher priced sales, more upsells, and boosted sales for special destinations. It's a win-win scenario that benefits agents, airlines and our company. This options helps us to motivate agents to sell the specific products and airlines and constantly increase the amount of tickets sold.



dCoins

Internal currency

Features for Business



Battles

Battles section in Dreamcraft encourages agents to compete in one-on-one or team challenges, fostering healthy competition and focusing on increasing airline ticket sales, selling higher-value tickets, boosting upsells, and targeting specific destinations. Customizable goals in Battles drive sales growth and agent motivation.

Let's Connect

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We look forward to hearing from you



Thank You

TrEvolution®